



School of Business and Law Regional Conference: **CONTEMPORARY ISSUES IN BUSINESS AND LAW**

**Featuring Anne Arundel
County Executive
Steve Schuh**

**FRIDAY, NOV. 16
8 A.M. – 1 P.M.**

Anne Arundel Community College
101 College Parkway, Arnold
Cade Center for Fine Arts and
Center for Applied Learning and Technology

Anne Arundel County and the surrounding region is a vibrant economic hub with tremendous opportunities for growth. If you want to tap into this growth, learn from the experts. Industry leaders will share information about emerging trends in the ever-changing fields of business and law. The future is now – join us to get ready!



**ANNE ARUNDEL
COMMUNITY COLLEGE**

School of Business and Law

STEVE SCHUH, Anne Arundel County executive, is the keynote speaker followed by workshop sessions on:

DIVERSITY - BUILDING AN INCLUSIVE CULTURE FOR A DIVERSE WORKFORCE

Discover how diversity drives innovation and fosters creativity from the experience of local experts who use diversity decision making to impact workplace hiring, retention and advancement.

TECHNOLOGY - CYBERSECURITY: YOU'VE BEEN HACKED!

Today's cyberthreat is advanced, persistent and can cause serious damage to your organization. Learn the value of threat intelligence, the importance of actively protecting your environment and the difference between advanced threat actors and what most people think of as hackers.

GLOBAL MARKETING - THE ADVANTAGE OF INTERNATIONAL INTERNS

In today's increasingly globalized economy, international experience is important. Experts discuss international education as key in career development. Learn the marketing strategies of a leading, award winning, innovative internship program.

EMERGENCY PREPAREDNESS - DO YOU HAVE A PLAN FOR YOUR BUSINESS?

Get valuable information and learn about important resources to help you create an emergency preparedness plan. Participants will gain a better understanding of emergency preparedness, learn how to prepare a business continuity plan and access resources before, during and after an event.

IMPACT OF THE LAW - WHAT BUSINESS OWNERS NEED TO KNOW ABOUT EMPLOYMENT LAW

Employment law can change rapidly. When you consider that lawsuits brought by former employees can be expensive, disruptive to operations and impact employee morale, it's easy to see why you should seek legal advice when you get in over your head. Come learn what every employment lawyer wants a small business owner to know!

ECONOMIC OUTLOOK - ANTICIPATED GROWTH IN THE COUNTY

Data analytics describe the economic impact resulting from events in the county like the expansion of a business, new construction or a hiring spree. Learn about projects that involve significant business growth and discuss the measurement of industry growth due to the events.

[CLICK HERE TO REGISTER](#)

For information, visit www.aacc.edu/businesslaw or call **410-777-1324**.

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